



Social Media Intern

Summary

Rent-a-Romper is looking for a social media intern who loves taking creative ideas and stories about our business and turning them into reels, IG stories, boards, and posts. We are a rental clothing company for babies and toddlers curating the perfect capsule for each family. We are rapidly growing so there is always a lot of fun content to be made. Rent-a-Romper is excited to find an intern who takes charge and is excited to learn, create, and experiment on social media. Applicants will also have an inside look into the daily operations of running a small business that we built from the ground up!

Primary Duties

- Lead content creation for Instagram, Facebook and Pinterest
- Brainstorm and help execute ideas for social posts
- Bring new ideas to grow customer interaction and community growth
- Research ways to outreach and build community via social media
- Assist in answering DMs and managing customer relationships

Skills

- Self-starter
- Good eye for content creation and copywriting
- Good photography/videography skills
- Understanding of Pinterest and Instagram
- Excited about small business, fashion, and sustainability
- Creative, artistic, forward thinking

Hours and Compensation

- This is a part time position, 5-10 hours per week, and will be paid hourly.

For more information or to apply, email your resume to Lauren Gregor at lauren@rentaromper.com