



RFP for consultancy services to support the Transportation Electrification Partnership to create a policy action plan for achieving our 2028 goals

Responses Due: Friday, July 9, 2021

5:00 pm PST

LACI Introduction:

The Los Angeles Cleantech Incubator (LACI) is creating an inclusive green economy for the people of Los Angeles by: unlocking innovation by working with startups to accelerate the commercialization of clean technologies; transforming markets through partnerships with policymakers, innovators, and market leaders in transportation, energy and sustainable cities; and enhancing communities through workforce development, pilots, and other programs. Learn more at laci.org.

Transportation Electrification Partnership (TEP):

In May 2018, LACI convened an unprecedented multi-year partnership to tackle the critical challenge of advancing transportation electrification and zero emissions goods movement in the Greater LA region. We set the 2028 Olympic and Paralympic Games as our timeline—and we committed that by the time the world comes to LA for the Games we would reduce greenhouse gas emissions (GHG) and air pollution a further 25 percent beyond our current trajectory—by accelerating transportation electrification. And we committed to prioritize the communities that disproportionately feel the impacts of vehicle pollution and can benefit the most from the clean air and cost-saving benefits of EVs.

This public-private partnership—[now with more than 30 members](#)—includes local government, state regulators, utilities, leading industry players, unions, and startups. Together, we published our [Zero Emissions 2028 Roadmap 2.0](#), committing to a bold, three-part vision that will help us realize our additional 25 percent emissions reduction goal in LA County by 2028. We are working towards a 2028 in which:

1. More than 80 percent of all new light-duty vehicle sales are electric, paving the way for the withdrawal of internal combustion light-duty vehicles from our roads by 2040.
2. At least 20 percent of all trips are by active or public transit.
3. All public investments into goods movement, freight vehicles and infrastructure will only advance zero emissions solutions by 2028.

Scope:

In 2020-2021, TEP is prioritizing advocacy for [federal stimulus funding](#) for zero emissions transportation as well as creation of the [California Electric Vehicle Authority](#) via an EV czar in the Governor's Office to ensure enhanced coordination, accountability and financing to meet our regional and state EV goals. You

can read more about our progress advancing policies and pilots to support these goals in our [Transportation Electrification Partnership 2020 Annual Report](#).

As we move forward, LACI is seeking consultancy services to help TEP create a policy action plan, working backwards from 2028 to determine what additional policies are needed at the local, regional, state and federal levels to ensure steady progress towards the partnership's goals and targets, as outlined in the Zero Emissions 2028 Roadmap 2.0.

This project will include:

- Updating and refreshing our previous gap analyses of key transportation electrification policies at the local, regional, state and federal levels.
- An order-of-magnitude analysis of the relative impact of additional policies and actions, as well as a high-level timeline outlining when key policies and actions would need to be implemented in order to facilitate achievement of the 2028 Roadmap goals. While we are not seeking to engage in a detailed modelling exercise, we need to look at what policies and other actions will be needed to achieve our emissions goals by 2028 and the specific targets established to achieve them.
- A high-level estimate of the resources spent to date to advance transportation electrification in the Los Angeles region, and estimated costs to achieve the 2028 targets in LA County and/or the related costs associated with the policies and programs needed to achieve those targets countywide. If possible and budget allows, we would also look to have a top line cost estimate extrapolated to also achieve the related State goals by 2035 in the Governor's [Executive Order N-79-20](#).

It is the intent of LACI to solicit proposals/quotes from consulting firms that have expertise in the provision of professional services that they are able to provide at the direction of LACI, including the following:

- Knowledge of the local, regional and state transportation policy landscape
- Expertise in conducting scenario analysis and creating policy action plans
- Expertise in providing consulting services for a dynamic public-private partnership

Bid Response Requirements:

Respondents are required to provide the following information in a proposal/quote, at their sole cost and expense:

- Letter of interest that contains the name, address and telephone number of the firm submitting letters of interest and resumes of key staff member(s), including the name of the key contact person.
- The number of years of experience the key staff member(s) has/have in the professional service area must be included in either the letter of interest or resume.
- Describe the approach to the services that the Respondent would perform directly.
- At least one sample deck and/or policy action plan developed for a nonprofit organization within the last three (3) years.

- Any judgments within the last three (3) years in which Respondent has been adjudicated liable for professional malpractice with explanations as applicable.
- A rough minimum budget needed to do the work in Q3 and Q4 of 2021, and/or monthly fee estimate required along with rates.

RFQ Evaluation:

For all quotations/proposals, a mix of the lowest price estimate, responsiveness to scope, and qualifications shall serve as the primary criteria for advancing to being shortlisted for interviews. Other areas that will be considered in making a determination will be:

- Knowledge of the local, regional and state transportation policy landscape
- Expertise in scenario analysis and policy action planning
- Expertise in providing consulting services for a dynamic public-private partnership

LACI is committed to building a more inclusive ecosystem in the cleantech sector; qualified Respondents/Business Owners who are members of underrepresented groups such as women or people of color are strongly encouraged to submit quotes. Please indicate in your submission if you are a minority or women-owned business.

Program Timeline:

LACI is soliciting quotes for services for Q3-Q4 2020, aiming to finalize the analysis in November and share the results of this analysis at our Second Annual TEP Summit on December 9-10, 2021.

Please submit all quotes to Michelle Kinman via email at michelle@laci.org.