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525 S Hewitt Street
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90013

Contact:
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Vision

AIR, the Artist-in-Residence Program at Los Angeles Cleantech Incubator (LACI), empowers innovation by uniting the creative and cleantech communities in the shared aim of addressing global environmental problems.

AIR incubates artists working with ideas of water, sustainability, transport, energy and related themes. Artists are given a stipend of \$10,000, training and six month access to the Advanced Prototyping Center (a \$10M+ facility including machine shop and wet labs), and the opportunity to work with scientists, engineers and entrepreneurs working in related fields. The opportunity for parallel technical and intellectual growth is what makes AIR so special; and is the reason our impact will be felt far beyond our Arts District home for years to come.

We hope you will help us achieve this vision by supporting this program.

Origin

The origin of AIR is as unique as the program itself. In fall 2016 Debra Scacco, an artist making work about water and the built environment, took a public tour of LACI. On recognising LACI's Arts District location and the multi-layered opportunity LACI presents, she immediately suggested becoming the first LACI Artist-in-Residence. Working with LACI's Chief Partnerships Officer Ben Stapleton, they together saw the potential: Scacco would lead the development of a one-of-a-kind program merging the creative community with the incredible intellectual and mechanical resources at LACI.

Now, one year later, Scacco will not only be among the first Resident Artists, but is also AIR Program Director; tending to every developmental detail since its inception. And in addition to his ongoing dedication to building all aspects of AIR, Stapleton has also proven his personal commitment to the program by becoming AIR's most significant financial supporter to date.

Outcomes

AIR supporters are not only directly enabling Resident Artists, but are also empowering communities across Los Angeles through AIR's outreach and professional development program.

— Artist Talks, LACI at La Kretz Innovation Campus (Arts District)

LACI will host a series of public artist's talks, inviting professional artists making environmentally focussed work to present their practice in conversation with a professional from their field of interest (i.e. scientist, urban planner, water specialist, etc). Talks will be free and open to the public.

LACI is dedicated to creating an inclusive, green economy by unlocking innovation, transforming markets, and building community.

— Professional Development Workshops, Small Green Door (Commerce)

AIR x SGD will host a series of Professional Development workshops for artists. Workshops will discuss how artists can create and identify sustainable opportunities for their work and for themselves as professionals in a highly competitive field.

Small Green Door (SGD) provides a platform and professional creative space for artistic development, working with the community to further causes that matter, and produce sustainable, socially relevant, local projects.



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Internship, UCLA Laboratory for Environmental Narrative Strategies (LENS)

AIR x LENS provides a paid internship opportunity to a UCLA graduate student. The chosen candidate will focus on AIR communications, and will gain experience in launching and telling the story of a first-of-its-kind residency rooted in true interdisciplinary collaboration.

LENS is an incubator for new research and collaboration on storytelling, communications, and media in service of environmental conservation and equity.

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Culminating Panel Discussion and Exhibition (Site TBD)

The residency will culminate in a public work-in-progress exhibition. The form and location of this will be determined by the Resident Artists themselves. The exhibition will be free and open to the public.

The artists will also take part in a culminating panel discussion to reflect, as a group, on their learning and experiences over the six month period. The talk will be free and open to the public.

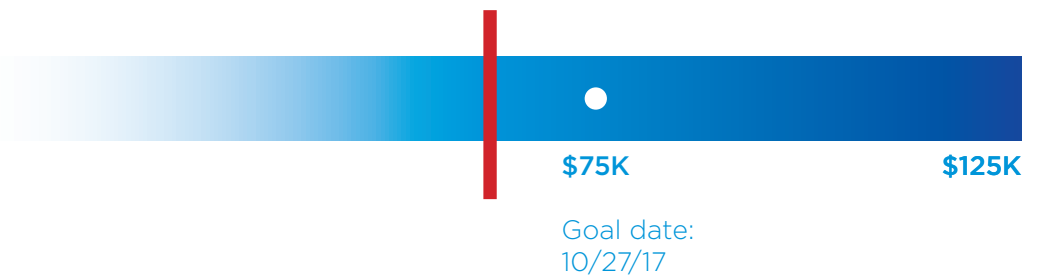
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Limited Edition Artworks

Each Resident Artist will create a limited edition work, providing a lasting outcome from which we may continue to disseminate the story of AIR.

Support

We write today in the hope that you will join us as a Founders Circle member. Without your support, this program quite simply will not be possible. We have raised 66% of our first major fundraising goal of \$75K. We hope you will help us in getting to 100% by Friday October 27. Reaching this goal will allow us to:

- release the program to press
- open our public call for artists
- conduct our first professional development workshop



We will then have another \$50K to raise to cover our complete year one program costs of \$125K.

The genesis of AIR is rooted in collaboration, generosity and the vision to pursue what we know to be possible. Each partner and supporter of AIR demonstrates a belief in the power of ideas that will change how we live. We sincerely hope you will join us in building a solid future for AIR; for this year, and for many years to come.

Founders Circle tiers and benefits can be found on the following page.





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Founders Circle Benefits

Tier 1 Supporter

\$20,000

- Studio visit with associated Resident Artists
- VIP Artist reception (Board and Donors only)
- Limited edition piece by each of the three participating Resident Artists

Tier 2 Supporter

\$10,000

- Studio visit with associated Resident Artists
- VIP Artist reception (Board and Donors only)
- Limited edition piece by two participating Resident Artists

Tier 3 Supporter

\$5,000

- Studio visit with associated Resident Artists
- VIP Artist reception (Board and Donors only)
- Limited edition piece by one participating Resident Artist

In recognition of early support, Founders Circle members will be recognized via signage at the entrance of the APC in La Kretz Innovation Campus, and will have the option to receive a limited edition artwork(s).

Program Schedule

Autumn 2017 — Launch program / public call for artists

Winter 2017 — Finalize artist selection

Winter 2018 — Artists begin 6 month residency

Outcomes Summary

Resident artists receive:

- \$10,000 stipend
- Access to leading minds
- Training and access to over \$10M of prototyping equipment

The public receives:

- Access to Artist Talks
- Access to professional development workshops
- Access to work-in-progress exhibition and discussion
- An accessible entry point to discussions on global environmental problems
- An experiential way to motivate small yet impactful individual change

Contact

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AIR is an LACI Program.
LACI is a 501(c)(3) nonprofit organization.
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